



Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

Brookfield

14845 W Capitol Drive
(262) 783-2323

Milwaukee

5400 S. 27th Street
(414) 761-5400

Wauwatosa

12217 Watertown Plank
(414) 763-6599

Greenfield

3725 S. 108th Street
(414) 328-5600

Waukesha

2220 E Moreland Blvd
(262) 797-7070

Racine

6626 Washington Ave
(262) 886-7900

Mequon

10850 N Port Washington
(262) 241-2121

West Bend

601 Wildwood Road
(262) 338-5252

Appleton

4860 W Wisconsin Ave
(920) 735-7777

Oshkosh

300 S. Koeller Street
(920) 426-6300

Green Bay

980 Waube Lane
(920) 339-2200

Big Bend

571 W23445 National
(262) 662-5800

Kenosha

6300 Green Bay Road
(262) 605-0280

Germantown

W184 N9676 Appleton
(262) 253-1147

Oconomowoc

1570 Unity Drive
(262) 560-4191

Bellevue

2727 Eaton Road
(920) 884-2255

Kimberly

710 Cobblestone Lane
(920) 687-5013



PowWow White Coneflower

Echinacea purpurea 'PowWow White'

Plant Height: 18 inches

Flower Height: 24 inches

Spread: 18 inches

Sunlight: ☉

Hardiness Zone: 3

Other Names: Pow Wow White Coneflower

Description:

This attractive echinacea produces large pure white flowers with coppery centers; a perfect choice for planting in groups, along border edges, or in containers; great for flower arrangements, attracts pollinators

Ornamental Features

PowWow White Coneflower has masses of beautiful lightly-scented white daisy flowers with coppery-bronze eyes at the ends of the stems from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

PowWow White Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.



*PowWow White Coneflower flowers
Photo courtesy of NetPS Plant Finder*



*PowWow White Coneflower in bloom
Photo courtesy of NetPS Plant Finder*

***We are so proud of the nursery stock that we have carefully selected for superior quality and performance,
WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!***



Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

Brookfield

14845 W Capitol Drive
(262) 783-2323

Milwaukee

5400 S. 27th Street
(414) 761-5400

Wauwatosa

12217 Watertown Plank
(414) 763-6599

Greenfield

3725 S. 108th Street
(414) 328-5600

Waukesha

2220 E Moreland Blvd
(262) 797-7070

Racine

6626 Washington Ave
(262) 886-7900

Mequon

10850 N Port Washington
(262) 241-2121

West Bend

601 Wildwood Road
(262) 338-5252

Appleton

4860 W Wisconsin Ave
(920) 735-7777

Oshkosh

300 S. Koeller Street
(920) 426-6300

Green Bay

980 Waube Lane
(920) 339-2200

Big Bend

571 W23445 National
(262) 662-5800

Kenosha

6300 Green Bay Road
(262) 605-0280

Germantown

W184 N9676 Appleton
(262) 253-1147

Oconomowoc

1570 Unity Drive
(262) 560-4191

Bellevue

2727 Eaton Road
(920) 884-2255

Kimberly

710 Cobblestone Lane
(920) 687-5013

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting birds and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

PowWow White Coneflower is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

Planting & Growing

PowWow White Coneflower will grow to be about 18 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 18 inches. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

PowWow White Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.



*PowWow White Coneflower flowers
Photo courtesy of NetPS Plant Finder*

***We are so proud of the nursery stock that we have carefully selected for superior quality and performance,
WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!***