



Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

Brookfield

14845 W Capitol Drive
(262) 783-2323

Milwaukee

5400 S. 27th Street
(414) 761-5400

Wauwatosa

12217 Watertown Plank
(414) 763-6599

Greenfield

3725 S. 108th Street
(414) 328-5600

Waukesha

2220 E Moreland Blvd
(262) 797-7070

Racine

6626 Washington Ave
(262) 886-7900

Mequon

10850 N Port Washington
(262) 241-2121

West Bend

601 Wildwood Road
(262) 338-5252

Appleton

4860 W Wisconsin Ave
(920) 735-7777

Oshkosh

300 S. Koeller Street
(920) 426-6300

Green Bay

980 Waube Lane
(920) 339-2200

Big Bend

S71 W23445 National
(262) 662-5800

Kenosha

6300 Green Bay Road
(262) 605-0280

Germantown

W184 N9676 Appleton
(262) 253-1147

Oconomowoc

1570 Unity Drive
(262) 560-4191

Bellevue

2727 Eaton Road
(920) 884-2255

Kimberly

710 Cobblestone Lane
(920) 687-5013



Surefire Rose Begonia

Begonia 'Surefire Rose'

Height: 18 inches

Spread: 18 inches

Spacing: 16 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Semperflorens, Fibrous

Group/Class: Wax Begonia

Description:

Vigorous and heat tolerant, this long blooming series features upright mounded plants with brightly colored blooms; low maintenance, no deadheading needed; from sun to shade, a wonderful addition to containers, or garden landscapes

Ornamental Features

Surefire Rose Begonia features dainty clusters of rose orchid-like flowers with yellow throats at the ends of the stems from mid spring to mid fall. Its attractive glossy heart-shaped leaves remain dark green in color with distinctive coppery-bronze edges throughout the year.

Landscape Attributes

Surefire Rose Begonia is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.



*Surefire Rose Begonia flowers
Photo courtesy of NetPS Plant Finder*



*Surefire Rose Begonia in bloom
Photo courtesy of NetPS Plant Finder*

We are so proud of the nursery stock that we have carefully selected for superior quality and performance, WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!



Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

Brookfield

14845 W Capitol Drive
(262) 783-2323

Milwaukee

5400 S. 27th Street
(414) 761-5400

Wauwatosa

12217 Watertown Plank
(414) 763-6599

Greenfield

3725 S. 108th Street
(414) 328-5600

Waukesha

2220 E Moreland Blvd
(262) 797-7070

Racine

6626 Washington Ave
(262) 886-7900

Mequon

10850 N Port Washington
(262) 241-2121

West Bend

601 Wildwood Road
(262) 338-5252

Appleton

4860 W Wisconsin Ave
(920) 735-7777

Oshkosh

300 S. Koeller Street
(920) 426-6300

Green Bay

980 Waube Lane
(920) 339-2200

Big Bend

571 W23445 National
(262) 662-5800

Kenosha

6300 Green Bay Road
(262) 605-0280

Germantown

W184 N9676 Appleton
(262) 253-1147

Oconomowoc

1570 Unity Drive
(262) 560-4191

Bellevue

2727 Eaton Road
(920) 884-2255

Kimberly

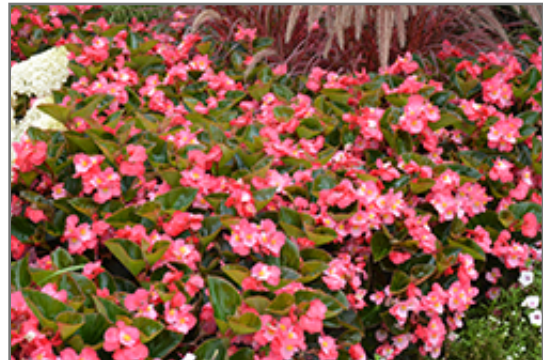
710 Cobblestone Lane
(920) 687-5013

This is a high maintenance plant that will require regular care and upkeep, and usually looks its best without pruning, although it will tolerate pruning. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease

Surefire Rose Begonia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Surefire Rose Begonia in bloom
Photo courtesy of NetPS Plant Finder*

Planting & Growing

Surefire Rose Begonia will grow to be about 18 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 16 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant performs well in both full sun and full shade. However, you may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Surefire Rose Begonia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

***We are so proud of the nursery stock that we have carefully selected for superior quality and performance,
WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!***