



Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

Brookfield

14845 W Capitol Drive
(262) 783-2323

Milwaukee

5400 S. 27th Street
(414) 761-5400

Wauwatosa

12217 Watertown Plank
(414) 763-6599

Greenfield

3725 S. 108th Street
(414) 328-5600

Waukesha

2220 E Moreland Blvd
(262) 797-7070

Racine

6626 Washington Ave
(262) 886-7900

Mequon

10850 N Port Washington
(262) 241-2121

West Bend

601 Wildwood Road
(262) 338-5252

Appleton

4860 W Wisconsin Ave
(920) 735-7777

Oshkosh

300 S. Koeller Street
(920) 426-6300

Green Bay

980 Waube Lane
(920) 339-2200

Big Bend

571 W23445 National
(262) 662-5800

Kenosha

6300 Green Bay Road
(262) 605-0280

Germantown

W184 N9676 Appleton
(262) 253-1147

Oconomowoc

1570 Unity Drive
(262) 560-4191

Bellevue

2727 Eaton Road
(920) 884-2255

Kimberly

710 Cobblestone Lane
(920) 687-5013



Double Scoop™ Cranberry Coneflower
Echinacea 'Balscanery'

Height: 26 inches

Spread: 22 inches

Sunlight: ☉

Hardiness Zone: 4

Group/Class: Double Scoop Series

Description:

Large, fully double blooms of deep red tones on strong stemmed, well branched plants; attracts pollinators and feeds the birds in winter; use in naturalized areas with other native plants

Ornamental Features

Double Scoop Cranberry Coneflower has masses of beautiful lightly-scented double dark red daisy flowers with brown eyes at the ends of the stems from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

Double Scoop Cranberry Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Double Scoop Cranberry Coneflower is recommended for the following landscape applications;



Double Scoop Cranberry Coneflower flowers
Photo courtesy of NetPS Plant Finder

We are so proud of the nursery stock that we have carefully selected for superior quality and performance, WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!



Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

Brookfield

14845 W Capitol Drive
(262) 783-2323

Milwaukee

5400 S. 27th Street
(414) 761-5400

Wauwatosa

12217 Watertown Plank
(414) 763-6599

Greenfield

3725 S. 108th Street
(414) 328-5600

Waukesha

2220 E Moreland Blvd
(262) 797-7070

Racine

6626 Washington Ave
(262) 886-7900

Mequon

10850 N Port Washington
(262) 241-2121

West Bend

601 Wildwood Road
(262) 338-5252

Appleton

4860 W Wisconsin Ave
(920) 735-7777

Oshkosh

300 S. Koeller Street
(920) 426-6300

Green Bay

980 Waube Lane
(920) 339-2200

Big Bend

571 W23445 National
(262) 662-5800

Kenosha

6300 Green Bay Road
(262) 605-0280

Germantown

W184 N9676 Appleton
(262) 253-1147

Oconomowoc

1570 Unity Drive
(262) 560-4191

Bellevue

2727 Eaton Road
(920) 884-2255

Kimberly

710 Cobblestone Lane
(920) 687-5013

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Double Scoop Cranberry Coneflower will grow to be about 24 inches tall at maturity, with a spread of 22 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Double Scoop Cranberry Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

We are so proud of the nursery stock that we have carefully selected for superior quality and performance, WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!