



**Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!**

**Brookfield**

14845 W Capitol Drive  
(262) 783-2323

**Milwaukee**

5400 S. 27th Street  
(414) 761-5400

**Wauwatosa**

12217 Watertown Plank  
(414) 763-6599

**Greenfield**

3725 S. 108th Street  
(414) 328-5600

**Waukesha**

2220 E Moreland Blvd  
(262) 797-7070

**Racine**

6626 Washington Ave  
(262) 886-7900

**Mequon**

10850 N Port Washington  
(262) 241-2121

**West Bend**

601 Wildwood Road  
(262) 338-5252

**Appleton**

4860 W Wisconsin Ave  
(920) 735-7777

**Oshkosh**

300 S. Koeller Street  
(920) 426-6300

**Green Bay**

980 Waube Lane  
(920) 339-2200

**Big Bend**

571 W23445 National  
(262) 662-5800

**Kenosha**

6300 Green Bay Road  
(262) 605-0280

**Germantown**

W184 N9676 Appleton  
(262) 253-1147

**Oconomowoc**

1570 Unity Drive  
(262) 560-4191

**Bellevue**

2727 Eaton Road  
(920) 884-2255

**Kimberly**

710 Cobblestone Lane  
(920) 687-5013



**Seaside Serenade® Fire Island Hydrangea**

*Hydrangea macrophylla 'HORTFIRE'*

Height: 4 feet

Spread: 4 feet

Sunlight:

Hardiness Zone: 4

Other Names: French Hydrangea, Bingleaf Hydrangea

Group/Class: Seaside Serenade Series

**Description:**

A hardy compact form that is perfect for smaller spaces; features long lasting, bi-color blooms that are white, edged in rich rosy red that matures to pink; foliage has maroon color in spring and fall; ideal for foundations, borders and containers

**Ornamental Features**

Seaside Serenade Fire Island Hydrangea features bold balls of white flowers with red edges at the ends of the branches from late spring to late summer, which emerge from distinctive chartreuse flower buds. The flowers are excellent for cutting. It has dark green deciduous foliage which emerges burgundy in spring. The glossy pointy leaves turn an outstanding burgundy in the fall.

**Landscape Attributes**

Seaside Serenade Fire Island Hydrangea is a multi-stemmed deciduous shrub with a more or less rounded form. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.



*Seaside Serenade Fire Island Hydrangea flowers*  
Photo courtesy of NetPS Plant Finder



*Seaside Serenade Fire Island Hydrangea flowers*  
Photo courtesy of NetPS Plant Finder

***We are so proud of the nursery stock that we have carefully selected for superior quality and performance, WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!***



**Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!**

**Brookfield**

14845 W Capitol Drive  
(262) 783-2323

**Milwaukee**

5400 S. 27th Street  
(414) 761-5400

**Wauwatosa**

12217 Watertown Plank  
(414) 763-6599

**Greenfield**

3725 S. 108th Street  
(414) 328-5600

**Waukesha**

2220 E Moreland Blvd  
(262) 797-7070

**Racine**

6626 Washington Ave  
(262) 886-7900

**Mequon**

10850 N Port Washington  
(262) 241-2121

**West Bend**

601 Wildwood Road  
(262) 338-5252

**Appleton**

4860 W Wisconsin Ave  
(920) 735-7777

**Oshkosh**

300 S. Koeller Street  
(920) 426-6300

**Green Bay**

980 Waube Lane  
(920) 339-2200

**Big Bend**

571 W23445 National  
(262) 662-5800

**Kenosha**

6300 Green Bay Road  
(262) 605-0280

**Germantown**

W184 N9676 Appleton  
(262) 253-1147

**Oconomowoc**

1570 Unity Drive  
(262) 560-4191

**Bellevue**

2727 Eaton Road  
(920) 884-2255

**Kimberly**

710 Cobblestone Lane  
(920) 687-5013

This shrub will require occasional maintenance and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Seaside Serenade Fire Island Hydrangea is recommended for the following landscape applications;

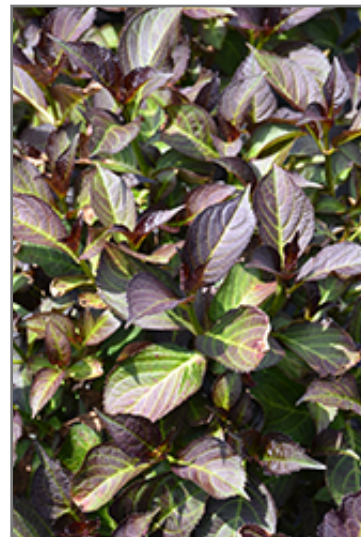
- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting

**Planting & Growing**

Seaside Serenade Fire Island Hydrangea will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth. It is not particular as to soil type, but has a definite preference for acidic soils. It is highly tolerant of urban pollution and will even thrive in inner city environments, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in both summer and winter to conserve soil moisture and protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Seaside Serenade Fire Island Hydrangea makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.



*Seaside Serenade Fire Island  
Hydrangea foliage  
Photo courtesy of NetPS Plant Finder*

***We are so proud of the nursery stock that we have carefully selected for superior quality and performance,  
WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!***