STEIN'S GARDEN & HOME

Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

Brookfield
14845 W Capitol Drive
(262) 783-2323

Milwaukee
5400 S. 27th Street
(414) 761-5400

Wauwatosa
12217 Watertown Plank
(414) 763-6599

Greenfield
3725 S. 108th Street
(414) 328-5600

Waukesha
2220 E Moreland Blvd
(262) 797-7070

Racine
6626 Washington Ave
(262) 886-7900

Mequon
10850 N Port Washington
(262) 241-2121

West Bend
601 Wildwood Road
(262) 338-5252

Appleton
4860 W Wisconsin Ave
(920) 735-7777

Oshkosh
300 S. Koeller Street
(920) 426-6300

Green Bay
980 Waube Lane
(920) 339-2200

Big Bend
S71 W23445 National
(262) 662-5800

Kenosha
6300 Green Bay Road
(262) 605-0280

Germantown
W184 N9676 Appleton
(262) 253-1147

Oconomowoc
1570 Unity Drive
(262) 560-4191

Bellevue
2727 Eaton Road
(920) 884-2255

Kimberly
710 Cobblestone Lane
(920) 687-5013

Orange Coneflower

Rudbeckia fulgida

Height: 30 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○

Hardiness Zone: 3

Other Names: Black Eyed Susan



Orange Coneflower flowers
Photo courtesy of NetPS Plant Finder

Ornamental Features

Orange Coneflower has masses of beautiful gold daisy flowers with dark brown eyes at the ends of the stems from mid summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated pointy leaves remain dark green in color throughout the season.



Orange Coneflower in bloom
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Orange Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Orange Coneflower is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

We are so proud of the nursery stock that we have carefully selected for superior quality and performance, WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!

Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

Brookfield 14845 W Capitol Drive (262) 783-2323	**Milwaukee** 5400 S. 27th Street (414) 761-5400	**Wauwatosa** 12217 Watertown Plank (414) 763-6599	**Greenfield** 3725 S. 108th Street (414) 328-5600	**Waukesha** 2220 E Moreland Blvd (262) 797-7070	**Racine** 6626 Washington Ave (262) 886-7900
Mequon 10850 N Port Washington (262) 241-2121	**West Bend** 601 Wildwood Road (262) 338-5252	**Appleton** 4860 W Wisconsin Ave (920) 735-7777	**Oshkosh** 300 S. Koeller Street (920) 426-6300	**Green Bay** 980 Waube Lane (920) 339-2200	**Big Bend** S71 W23445 National (262) 662-5800
Kenosha 6300 Green Bay Road (262) 605-0280	**Germantown** W184 N9676 Appleton (262) 253-1147	**Oconomowoc** 1570 Unity Drive (262) 560-4191	**Bellevue** 2727 Eaton Road (920) 884-2255	**Kimberly** 710 Cobblestone Lane (920) 687-5013	

Planting & Growing

Orange Coneflower will grow to be about 24 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 15 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This species is native to parts of North America. It can be propagated by division.

Orange Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

We are so proud of the nursery stock that we have carefully selected for superior quality and performance,
WE GUARANTEE ALL TREES, SHRUBS, EVERGREENS FOR 2 YEARS, AND ROSES FOR 1 YEAR!