

# Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

**Brookfield** 

(262) 241-2121

(262) 605-0280

6300 Green Bay Road

Mequon

Kenosha

Milwaukee 14845 W Capitol Drive (262) 783-2323 (414) 761-5400

5400 S. 27th Street

West Bend 10850 N Port Washington 601 Wildwood Road (262) 338-5252

> Germantown W184 N9676 Appleton (262) 253-1147

Oconomowoc 1570 Unity Drive (262) 560-4191

4860 W Wisconsin Ave

Wauwatosa

Appleton

(414) 763-6599

(920) 735-7777

Greenfield 12217 Watertown Plank 3725 S. 108th Street (414) 328-5600

> Oshkosh 300 S. Koeller Street (920) 426-6300

Bellevue 2727 Eaton Road (920) 884-2255

Waukesha

2220 E Moreland Blvd (262) 797-7070

**Green Bay Big Bend** S71 W23445 National 980 Waube Lane (920) 339-2200 (262) 662-5800

Racine

6626 Washington Ave

(262) 886-7900

Kimberly 710 Cobblestone Lane (920) 687-5013



Moab Sunset Coneflower flowers Photo courtesy of NetPS Plant Finder

## Moab Sunset Coneflower Echinacea 'Moab Sunset'

Plant Height: 12 inches Flower Height: 20 inches

Spread: 14 inches Spacing: 12 inches

Sunlight: 0

Hardiness Zone: 4

### **Description:**

A stunning variety featuring large, fully double flowers with intense orange color that is sure to get attention; strong and bushy in habit, and ideal for sunny borders and mixed containers; deadhead spent blooms

#### **Ornamental Features**

Moab Sunset Coneflower has masses of beautiful lightly-scented double orange daisy flowers with dark red eyes at the ends of the stems from mid summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

#### **Landscape Attributes**

Moab Sunset Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Moab Sunset Coneflower is recommended for the following landscape applications;



# Visit any of our store locations to discuss your plant selections with one of our lawn & garden experts!

**Brookfield** 14845 W Capitol Drive (262) 783-2323

Milwaukee 5400 S. 27th Street (414) 761-5400

(414) 763-6599

Wauwatosa

Greenfield 12217 Watertown Plank 3725 S. 108th Street (414) 328-5600

Waukesha 2220 E Moreland Blvd (262) 797-7070

Racine 6626 Washington Ave (262) 886-7900

Mequon 10850 N Port Washington 601 Wildwood Road (262) 241-2121

West Bend (262) 338-5252 Appleton 4860 W Wisconsin Ave (920) 735-7777

Oshkosh 300 S. Koeller Street (920) 426-6300

**Green Bay** 980 Waube Lane (920) 339-2200

710 Cobblestone Lane

(920) 687-5013

Kimberly

**Big Bend** S71 W23445 National (262) 662-5800

Kenosha 6300 Green Bay Road (262) 605-0280

Germantown W184 N9676 Appleton (262) 253-1147

Oconomowoc 1570 Unity Drive (262) 560-4191

Bellevue 2727 Eaton Road (920) 884-2255

- Mass Planting

- Border Edging

- General Garden Use

- Container Planting

### **Planting & Growing**

Moab Sunset Coneflower will grow to be about 12 inches tall at maturity extending to 20 inches tall with the flowers, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Moab Sunset Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.