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Summer Bird® Magenta Butterfly Bush

Buddleia davidii 'Summer Bird Magenta'

Height: 24 inches

Spread: 24 inches

Sunlight:

Hardiness Zone: 5

Other Names: Summer Lilac

Description:

A truly dwarf, compact selection with large, showy magenta flowers from early summer to fall if deadheaded; attracts butterflies; hard prune to woody framework in spring as it regrows vigorously and blooms on new wood

Ornamental Features

Summer Bird Magenta Butterfly Bush features showy panicles of fragrant fuchsia flowers with orange eyes at the ends of the branches from early summer to mid fall. The flowers are excellent for cutting. It has green deciduous foliage. The serrated narrow leaves do not develop any appreciable fall color.

Landscape Attributes

Summer Bird Magenta Butterfly Bush is an open multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.



Summer Bird Magenta Butterfly Bush flowers
Photo courtesy of NetPS Plant Finder



Summer Bird Magenta Butterfly Bush in bloom
Photo courtesy of NetPS Plant Finder

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This is a relatively low maintenance shrub, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees, butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Summer Bird Magenta Butterfly Bush is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

Planting & Growing

Summer Bird Magenta Butterfly Bush will grow to be about 24 inches tall at maturity, with a spread of 24 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. To help this plant achive its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Summer Bird Magenta Butterfly Bush makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

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